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# The 5 Colors In Which Box Brokers Stocks Displays



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(800) 809-3868



Mon-Fri 7:30am-4:30pm Pacific



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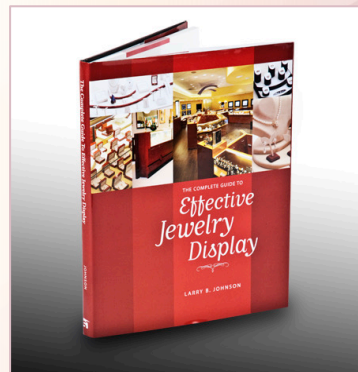


**Created by Larry Johnson,  
noted jewelry display expert  
exclusively for**

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*Larry is the author  
of **The Complete  
Guide to Effective  
Jewelry Display***



**Larry Johnson Consulting Services**

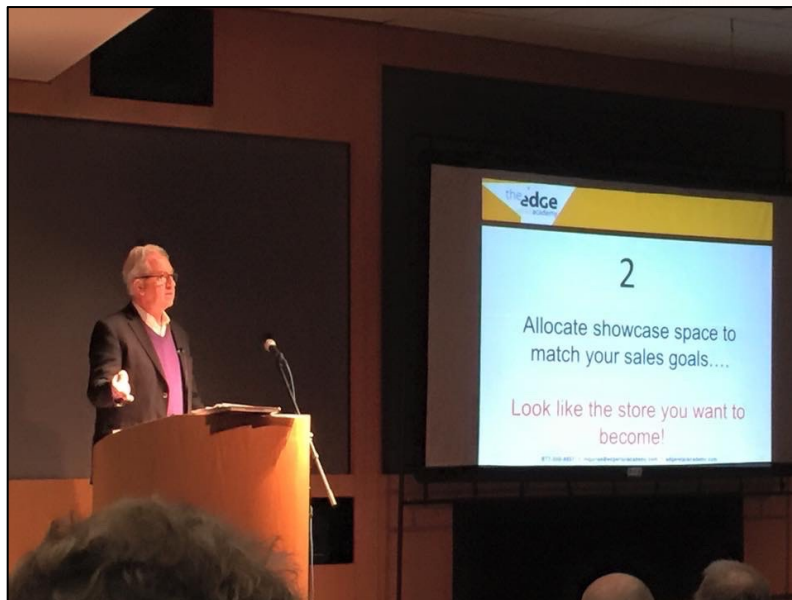
Producing profits by improving presentation

# Free offer for Box Brokers Customers



If you have display questions or need ideas on ways to improve your display, contact *Larry Johnson* for a complimentary 30 minute phone consultation.

[www.larryjohnsonconsulting.com](http://www.larryjohnsonconsulting.com)  
[larry@larryjohnsonconsulting.com](mailto:larry@larryjohnsonconsulting.com)  
(817) 980-2135

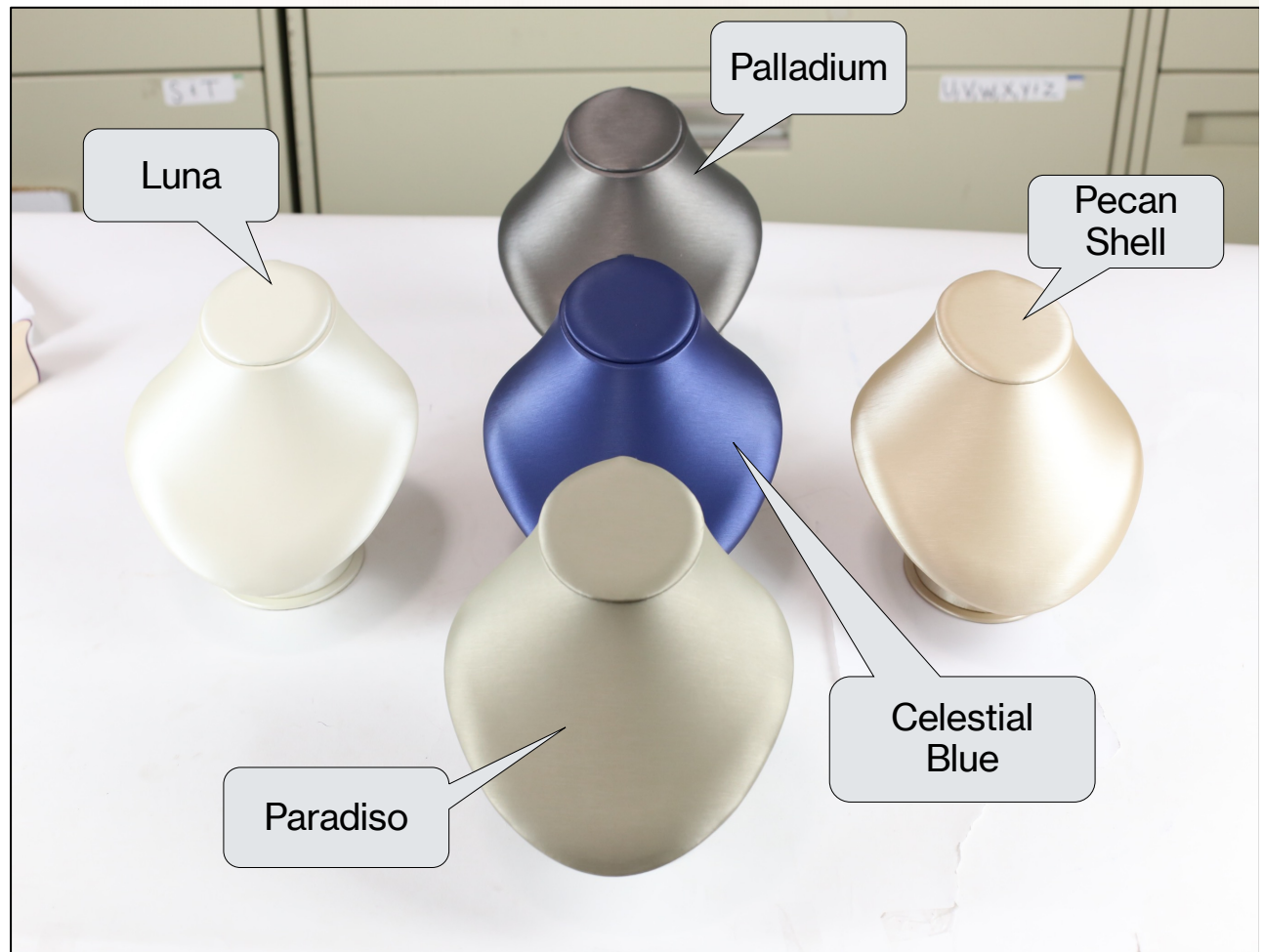


A large, stylized handwritten signature of Larry Johnson is positioned over a pink rectangular frame. The signature is written in black ink and is highly legible.

L a r r y J o h n s o n  
C o n s u l t i n g

Here are our five colors for jewelry displays!

**Luna**  
**Palladium**  
**Pecan Shell**  
**Celestial Blue**  
**Paradiso**





## Where are White Beige and Black?

It is time for a change. Those colors are overused and tired.

**It's time to STAND OUT!**

## Paradiso

- Paradiso is a very popular color for independent stores with its rich tones
- Diamonds and Gold jewelry look particularly beautiful against this color





## Palladium

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- Palladium offers an excellent choice for stores with average or above average lighting. Diamonds look outstanding against the dark background.



# Palladium



## Luna

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- Luna is an excellent choice for stores with average or below average lighting. It has a much prettier tone than the cold white or pinkish beige Vienna leatherette.



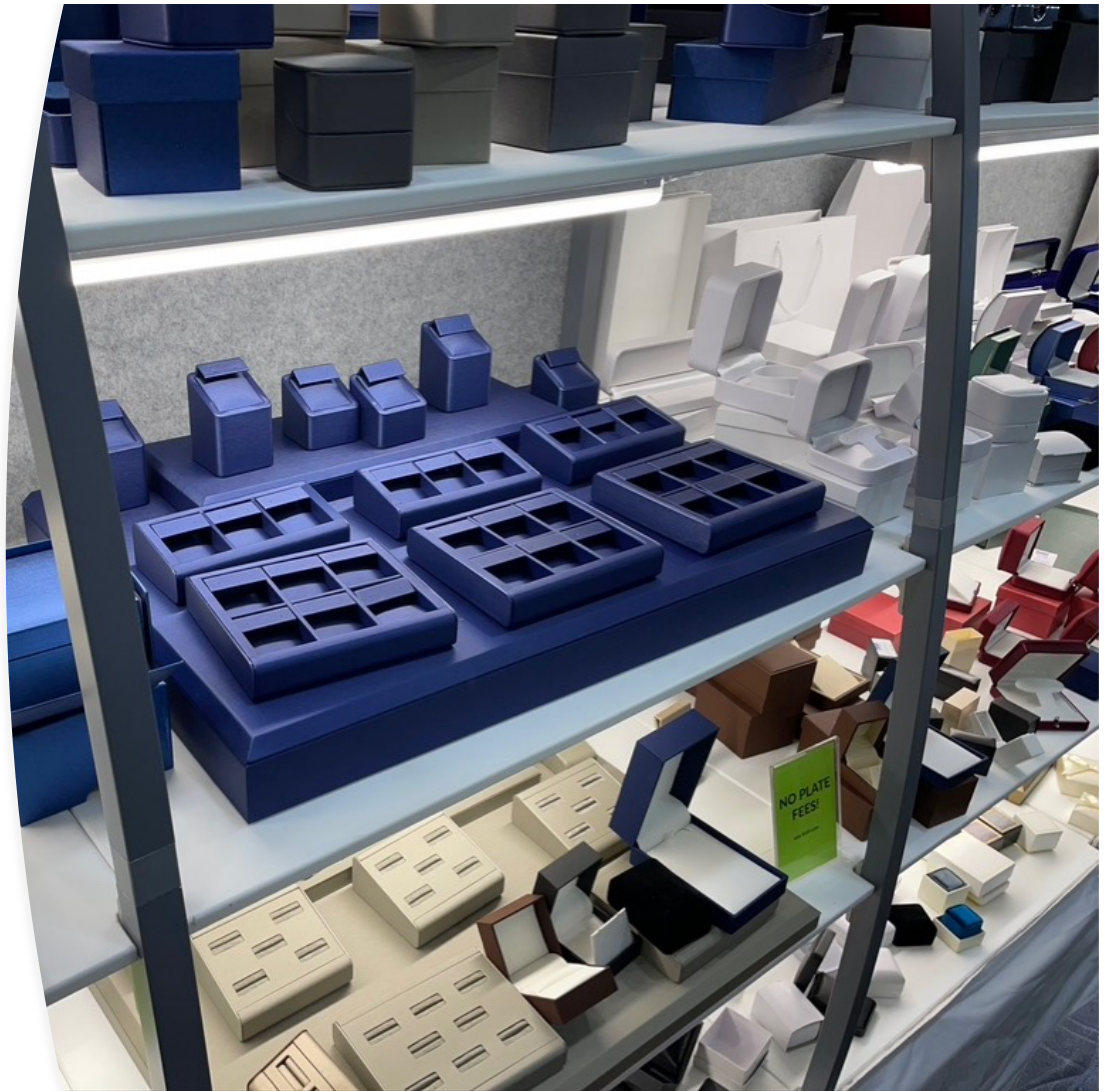
# Luna



## Celestial Blue

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- Celestial Blue offers a great unexpected splash of color to showcases. The blue provides a great backdrop for diamonds.



# Celestial Blue



# Pecan Shell

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- Pecan Shell is a newer color that is more distinctive. The unique shade that is seen less often. Gold, silver and diamonds all look great against the shade.



## Two tone combinations

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- Pair two color combinations for added interest in your display.
- With five color options, the possibilities for creative displays are endless!



A Paradiso display with Luna elements





Luna with  
Celestial Blue  
Base



# Luna and Paradiso



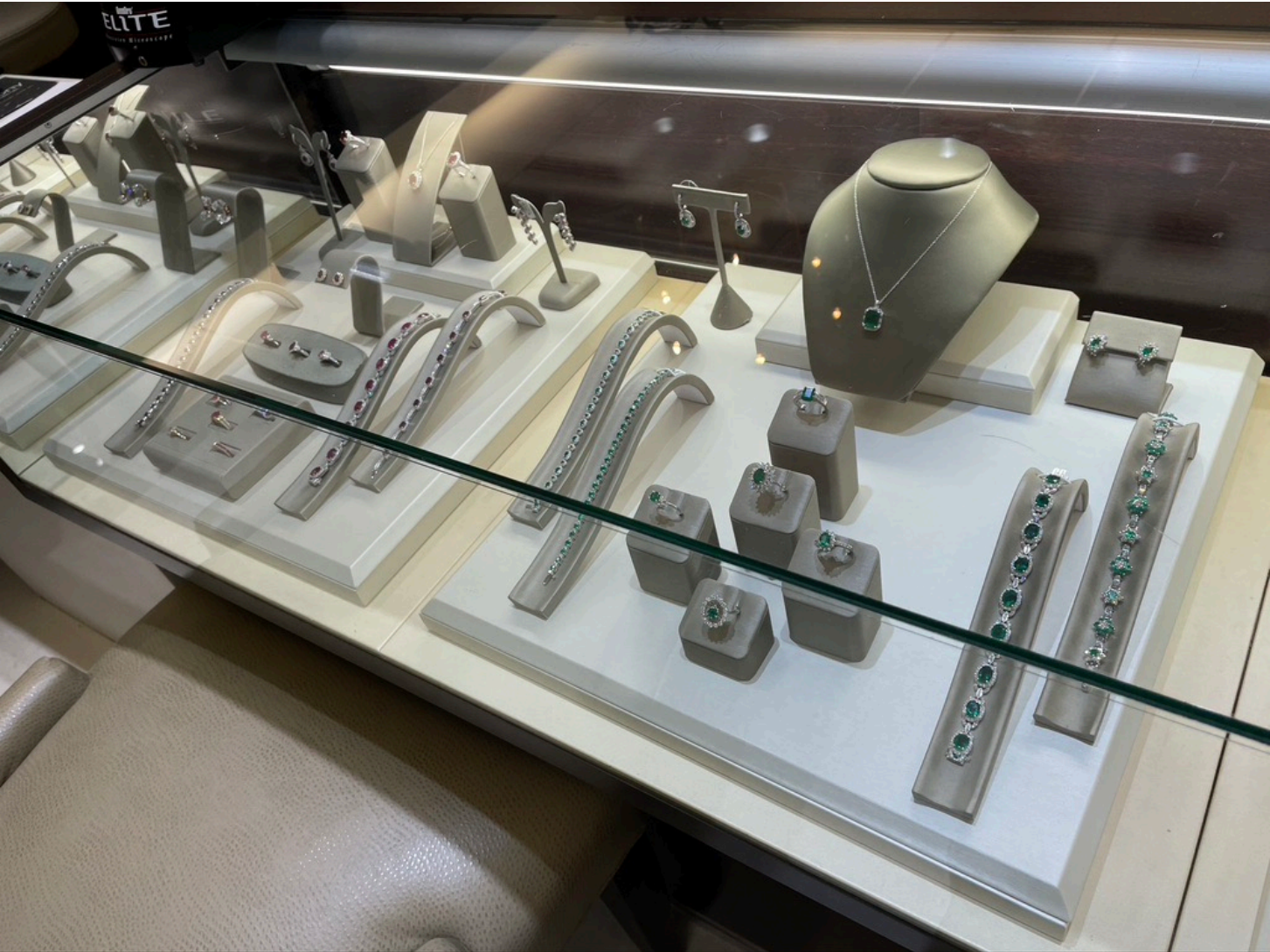
# Luna and Celestial Blue



# Luna platform and Paradiso Trays



Luna Platforms  
and Paradiso  
elements



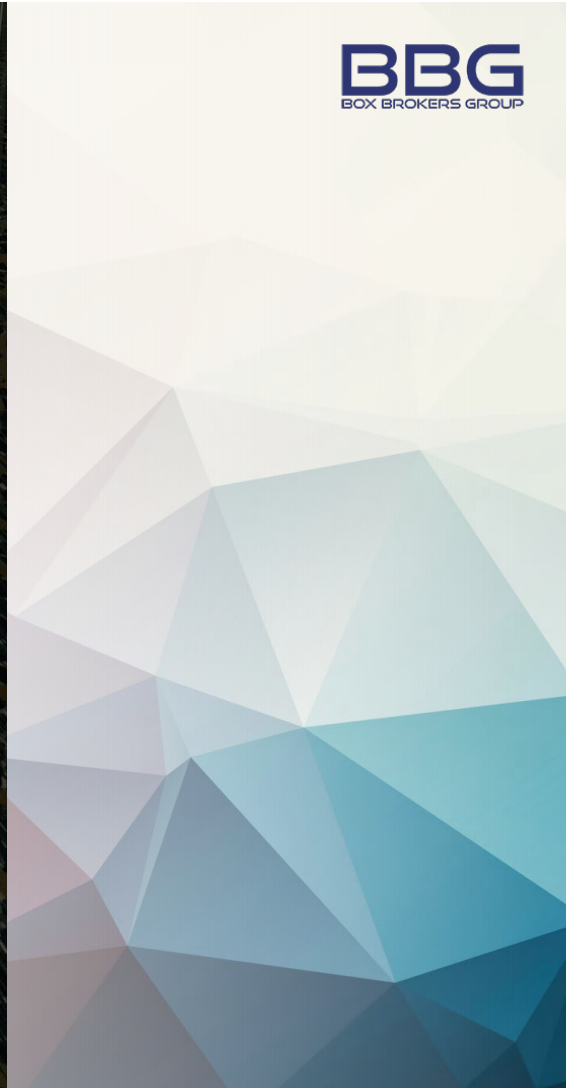
# Luna Platform with Celestial Blue elements



# Luna with Celestial Blue Accents



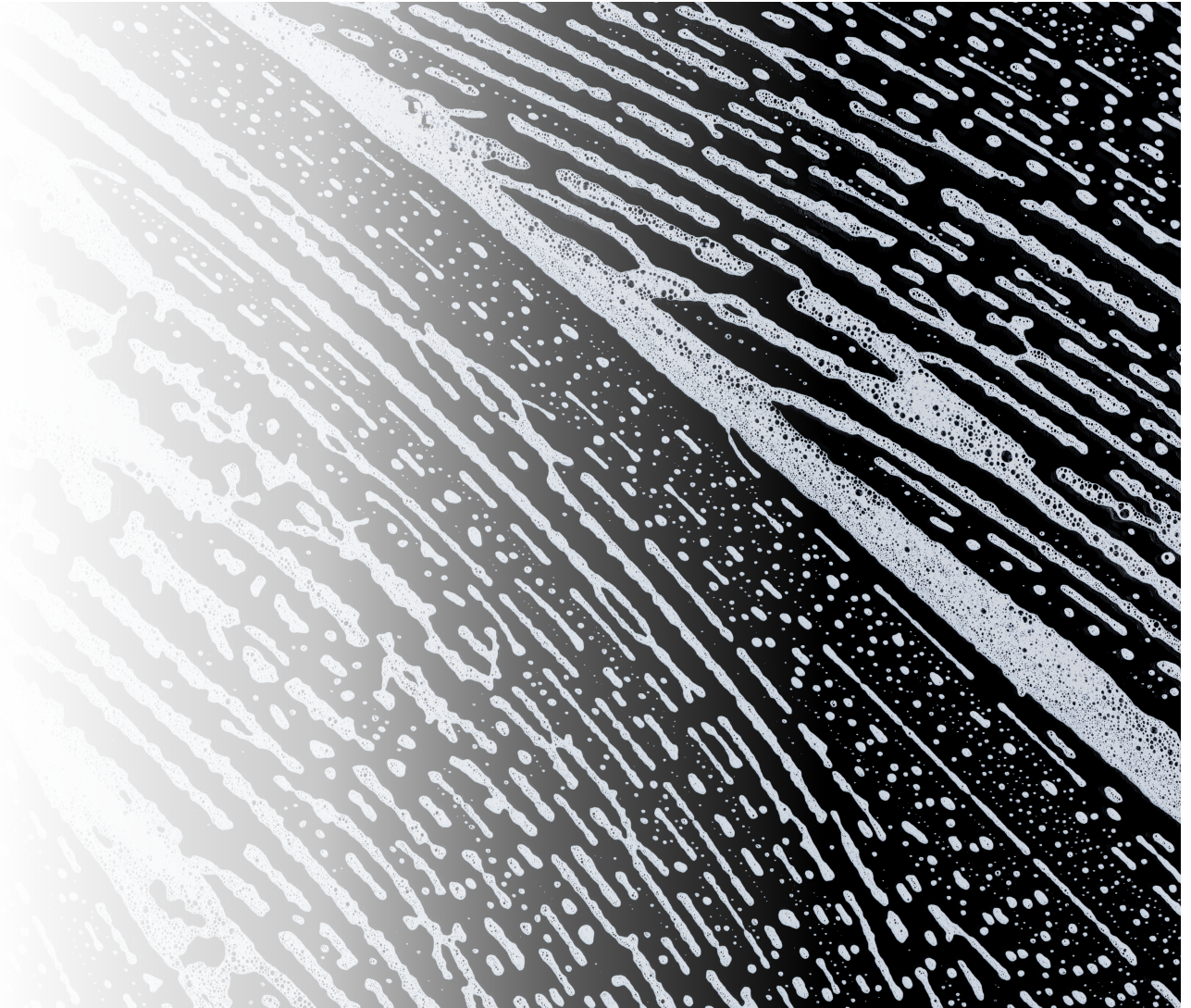
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## Cleaning this material

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- Check out a slideshow entitled “Cleaning displays” on the [Box Brokers University](#) for detailed information on the best way to clean these fabrics





## Can't decide?

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- Contact Box Brokers Group for a free swatch of any of these materials, to view in your store, under your lights
- Call us at 800-809-3868



# Contact the team at Box Brokers Group to implement these ideas into your showcase



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