

#### A guide to SmartPro Multiuse Neckforms







#### Brought to you by Box Brokers Group

If you have any questions, suggestions, or need additional information, reach out to our knowledgeable staff

- www.boxbrokersgroup.com
- sales@BoxBrokersGroup.com
- **(800) 809-3868**
- Mon-Fri 7:30am-4:30pm Pacific
- 535 N Puente St, Brea, CA 92821

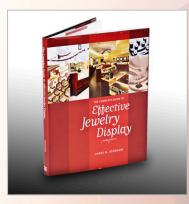


# Created by Larry Johnson, noted jewelry display expert exclusively for





Larry is the author of The Complete Guide to Effective Jewelry Display





Larry Johnson Consulting Services

Producing profits by improving presentation

#### Free offer for Box Brokers Customers



If you have display questions or need ideas on ways to improve your display, contact *Larry Johnson* for a complimentary 30 minute phone consultation.

www.larryjohnsonconsulting.com larry@larryjohnsonconsulting.com (817) 980-2135





Larry Johnson Consulting The innovative concept behind the SmartPro Multiuse Neckform is its removable top portion, allowing for the use of various specialized inserts for the display





These Neckforms are available with Multiple inserts that fit into the "Cookie" spot in the top of the neck.







#### How do I Best use these necks?

- Utilize these special neckforms to show your customers ideas for multiple purchases.
- Show matching pieces on a single display
- Use the signage insert to provide pricing or other important selling details
- Plain insert is included when you want to use the neckform without a different piece





#### What are the actual sizes of the Neckforms?

- Box Brokers offers the SmartPro Multiuse Neckform in 2 sizes
  - 6" tall and 9" tall
- Both sizes are sold with packets of 5 or 10 inserts
- These inserts include Ring, Earring, Clip, Utility, or Plain





This combination ring and earring cookie insert uses less showcase space and is more cost-efficient compared to using three separate elements





#### **Current Pricing**

6" Multi-Use Neckform with Cookie Option -#6064 - \$49.95 5 Cookies for 6" MU Neckform (R,E,C,P,U) -#6064A - \$32.50

10 Cookies for 6" MU Neckform/Earring - #6064P - \$36.95 9" Multi-Use Neckform with Cookie Option -#6065 - \$67.75 5 Cookies for 9" MU Neckform (R,E,C,P,U) -#6065A - \$36.65 10 Cookies for 9" MU Neckform/Earring - #6065P - \$44.95



### The Multiuse Neckforms are available in 5 great colors, in stock at our California location!













#### **Want Purple?**

#### **Multiuse Neckforms can be custom made**

- Box Brokers can create custom size, custom fabric, and custom color neckforms for your specific needs.
- Contact us at 800-809-3868 for specific information including minimums.



## Contact the team at Box Brokers Group to implement these ideas into your showcase

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